

RYAN L. COOPER

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Robert H. Smith School of Business ◇ University of Maryland, College Park

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POSITIONS HELD

University of Maryland, College Park

Assistant Professor, Logistics, Business and Public Policy 2016-present

FIELDS OF INTEREST

Organizational Economics and Strategy, Strategic Human Capital, Credence Goods Markets, Health-care Management, Health Economics, Entrepreneurship, Personnel Economics

RESEARCH

Publications

“Socially Advantaged? How Social Affiliations Influence Access to Valuable Service Professional Transactions”(with Tim Gubler)

- *Forthcoming at the Strategic Management Journal*

Working Papers

“Task Assignment and Expert Decision-Making in Primary Medical Care”

“When Human Capital Becomes Strategic: Specialization, Human Capital Similarity, and Firm Performance.” (with Tim Gubler)

Work In Progress

“Who Shows Whom the Money? The Effects of Social and Human Capital on Negotiating Agent Performance.” (with Bart Hamilton) - data analysis stage

“Dynamic Effects of Network Ties and Human Capital on Dyad Formation Between NFL Players and Agents” - data analysis stage

“Market Thickness, Human Capital Specificity, and Real Estate Agent Career Paths” (with Tim Gubler) - data analysis stage

“The Choice of Expertise in Solving Complex Problems” (with Jackson Nickerson) - data collection stage

TEACHING

Fall 2016

BMGT 110F: Introduction to the Business Value Chain

Fall 2017

BMGT 110F: Introduction to the Business Value Chain

BUSI 681: Managerial Economics and Public Policy

Spring 2018

BMGT 878O: Organizational Economics for Strategy

Fall 2018

BMGT 110F: Introduction to the Business Value Chain

CONFERENCES

Conference Presentations

“When Incentives Are Not Enough: Motivation, Organizational Structure, and Cost Control in Primary Medical Care”

- 2015 CCC Doctoral Consortium, 2015 SMS Conference

“When Human Capital Becomes Strategic: Differentiated Human Capital, Specialization, and Firm Performance.”

- 2015 SMS Conference, 2016 Academy of Management Annual Meeting

“Dynamic Effects of Network Ties and Human Capital on Dyad Formation Between NFL Players and Agents”

- 2017 SMS Special Conference

“Task Assignment and Expert Decision-Making in Primary Medical Care”

- 2018 Academy of Management Annual Meeting

INVITED PRESENTATIONS

Vanderbilt, 2015

Fordham, 2015

Georgetown, 2016

Maryland, 2016

HONORS AND AWARDS

Health Care Management Division Best Paper Award, 2018 Academy of Management Annual Meeting

MEMBERSHIPS

Academy of Management, Strategic Management Society

EDUCATION

Washington University in St. Louis

Doctor of Philosophy, Business Administration, May 2016

- Fields: Business Economics and Strategy
- Dissertation Committee: Bart Hamilton, Lamar Pierce, Nick Argyres, Todd Zenger, Jackson Nickerson

Master of Business Administration, May 2011

University of Wisconsin, Madison

Master of Science, Economics, December 2006

Brigham Young University

Bachelor of Science, Mathematics, April 2005

Bachelor of Science, Economics, April 2005

PROFESSIONAL EXPERIENCE

Epic Systems Corporation

January 2007 - July 2009

Technical Services Engineer

Verona, WI

Provided advanced support and custom programming for pharmacy end users at four major medical centers

Consulting Projects

Match Meat, 2009: Estimated demand function and made marketing recommendations

Medicare HMO, 2011-12: Identified cost drivers and characterized network physician treatment styles

Triumph Sports Intelligence, 2012-2013: Developed metrics to measure NFL player performance and predict success of potential draftees

PotentiaMED, 2013: Produced marketing content for company website

HONORS AND AWARDS

Finalist - 2015 SMS Best Conference PhD Paper Prize

2012-13 Moog Scholar for outstanding student progress, Washington University in St. Louis

Student Marshal (#1 student) - Olin Business School MBA Class of 2011

Dean's Scholarship, Olin Business School MBA Program

1999 Presidential Scholar

1999 National Merit Scholar

1999 Gordon B. Hinckley Presidential Scholar, Brigham Young University

Eagle Scout

SKILLS

Statistical methods and programs (STATA, R, MATLAB, Python, Visual Basic, Caché)

Lived in Eastern Spain 2000-2002; fluent in Spanish